

Charlotte

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HOME

DESIGN & DECOR



HOW A DESIGN PROJECT COMES TO LIFE

One Step at a Time

By Dawn Harris

Does a home makeover—or even a room refresh—seem overwhelming to you? Well, you're in good company. In fact, most people think furnishing a space from the ground up is more than they can handle.

That's where Ethan Allen's designers come in! They know that beautiful spaces aren't made in a day, and they have all the

experience and know-how it takes to manage a project—and expectations—while keeping your budget under control.

Say you want to create an engaging living room with classic lines and a modern edge—in stages. The designers are right there to help. They'll help you identify the pieces you like, from big-ticket items to the smallest details, and assign each of them





a role in your big-picture design plan. Then, they'll create a practical timeline, so that the room will have a finished look every step of the way. It's how Ethan Allen brings great designs, like your stylish living room, to life.

Here's how: The stylish Carlotta sofa in a gorgeous, textured ivory fabric and Corrine chair in patterned teal are a perfect match with the Heron coffee table. Together, they create a statement arrangement. In designer-speak, that's the space's *design foundation*.

Next up: Your designer might add crisp drapery panels and a woven shade to diffuse light; a simple bound area rug to define the space; and oversized accent pillows for dimension and warmth. Now the room's ready for artful touches, like a bold abstract that provides drama and visual balance and the always-fabulous studded Bowen Chest. A floor lamp and leather-clad end table introduce new materials. The stunning Jaca Marble Top accent table, a contrasting wall mirror, the Black Dotted garden seat, and a few well-chosen, unique accents take the

room's beauty to new heights.

Ethan Allen designers encourage big-picture thinking from the get-go. Draperies, area rugs, artwork, and decorative accents may feel like a splurge, but in fact, they're design fundamentals. Avoid the delivery-day blues. Our designers will make sure your new space has it all, including great style and personality.

The final, finished look in your mind's eye may take time to build, but with a sensible design plan, it will never look like anything's missing. The longest design journey begins with the first stylish step. And an Ethan Allen designer is excellent company along the way. ♦

Come by and meet our design team, a group that has a combined 150+ years of experience as design professionals. It's their job to help you design the home of your dreams—doing as much or as little as you like. And remember: Their services are always free! Call 704-341-7512 for an appointment. For inspiration and ideas, visit ethanallen.com or visit the Design Center at 11516 Carolina Place Parkway, Charlotte/Pineville.